



The benefits of strong employee engagement are clear: improved outcomes, higher productivity and lower attrition. So, the question for federal agencies isn't why they should focus on employee engagement. It's how can they achieve and maintain high rates of satisfaction in their workforce?

Agencies need employees who are dedicated to employee engagement initiatives. The Partnership for Public Service's **Engagement Coordinator Collective** will empower participants to guide their agencies through a robust engagement planning and initiation process.

Over the course of eight months, engagement coordinators will learn to develop, design, execute and sustain their engagement plans while discussing challenges with other participants. At the conclusion of each session, they will complete several action items that help them identify and pursue the engagement goals needed to improve the employee experience at their agencies.

AUDIENCE AND APPLICATION INFORMATION

One to three employees may participate in this cross-agency cohort of engagement leaders, and they should generally be at the GS-13 level or above. They also should have sufficient authority from their agencies to design and implement engagement initiatives at their organizations. This offering is only available for participants of small agencies or subcomponents.

Employees interested in participating should contact Chris Wingo at CWingo@ourpublicservice.org to determine their eligibility.

QUICK DETAILS

See reverse for session details

DATES

March - November 2021

COST

\$5,000 per person

DEADLINE

March 12, 2021

AUDIENCE

GS-13 and above
SES are encouraged to participate

CONTACT

For more information contact Chris Wingo at cwingo@ourpublicservice.org or (202) 464-2690.

PROGRAM STRUCTURE

The program will consist of five sessions and three half-day midsession forums. At the end of each session, participants will have action items they will need to complete before the collective reconvenes. All sessions are held virtually in 2021 and run from 1:00 – 4:30 p.m. ET

Session 1: Establishing Priorities

March 23–25

- Analyze your agency's Best Places to Work in the Federal Government® rankings and what they say about your workforce.
- Determine priority areas and goals you will work to address over the course of the program.
- Discuss strategies for gaining buy-in on your priorities from senior leaders.

Session 2: Designing Solutions

May 4–6

- Use human-centered design to understand the complexities of the employee experience.
- Discover innovative techniques for brainstorming and developing your ideas.

Midsession Forum 1

June 2

- Discuss the design process in order to troubleshoot challenges that have arisen so far.
- Receive feedback on your efforts from engagement experts and former government executives as you begin to implement your efforts.

Session 3: Achieving Results

July 7–8

- Identify approaches for gaining the support of impacted stakeholders from across your organization.
- Develop a strategy for evaluating the success of your program.

Midsession Forum 2

August 11

- Convene to address challenges that have arisen during the implementation process.
- Identify lessons learned from early pre-program data.

Session 4: Communicating Your Plan

September 1–2

- Develop strategies for promoting your initiatives to employees.
- Create a marketing plan for your program.

Midsession Forum 3

October 6

- Share lessons learned as you implement your marketing plan.
- Identify opportunities for adjusting your messaging to employees.

Session 5: Sustaining Your Efforts

November 3–4

- Determine how to maintain long-term culture change in your organization.
- Present your program's results to agency leadership.
- Reflect on the process and develop next steps for implementation.



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**APPLICATIONS ARE DUE
MARCH 12, 2021**
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