



Public Servants Protect Our Health and Environment: Every day, in every community

Communications Toolkit

Overview

Public Service Recognition Week 2026 comes at a moment when being a public servant is more challenging than ever—especially in the federal scientific community.

In one year, we've witnessed tens of thousands of federal public servants driven out of science and health-focused agencies, individuals who have dedicated their careers to improving our daily lives. During Public Service Recognition Week, we honor the scientists and public health workers who show up for us every day to find new medical treatments, advocate for policies and practices that promote good health, explore new technologies and protect our environment.

We invite you to join us during the week of May 4, 2026 to recognize our nation's public servants by sharing stories about the federal scientists and public health professionals you know and their impact. Share our blog about three individuals who have worked to improve access to chronic disease treatment, support mental health and have used complex data for the public good.

Show your support for federal scientists and other public servants by using our communication templates or by sharing these graphics on social media.

Your recognition and gratitude will be seen and felt by those who protect our health, communities and environment every day, in every community.

PSRW Messages to Support Public Science

Public servants working in the science, health and environmental professions make our communities healthier, safer and stronger. They are our country's brightest problem-solvers who find solutions for our toughest health and environmental challenges.

Federal science workers put the public's health first above all else. They work to save lives, discover lifesaving medicine and interventions, ensure food safety, preserve public land and natural resources, and innovate to improve our quality of life.

Every person and community benefits from public science. The work of federal scientists impacts nearly every facet of our lives. They help us make informed choices about what we eat, how to care for sick family members, what to ask our doctors and help us prepare for emergencies. We are safer, stronger and healthier thanks to the federal scientific community.

Email Message Template

Subject line options:

- Have you thanked a federal scientist today? Join us during Public Service Recognition Week!
- It's Public Service Recognition Week! Join me in celebrating our public servants who protect our health and environment.

Body message:

Dear [Name],

Public Service Recognition Week 2026 comes at a moment in our country when being a public servant is more challenging than ever—especially in the federal scientific community.

In one year, we've witnessed tens of thousands of public servants driven out of science-focused agencies, individuals who dedicated their careers to improving our daily lives,

safeguarding our families and strengthening our communities. During Public Service Recognition Week, we honor the public health workers and federal scientists who show up for us every day to find new treatments, explore new technologies and advocate for policies and practices that promote good health.

Join me in celebrating the public servants who dedicate their work to protecting our health and environment, kicking off on May 4, 2026.

Here's how you can participate:

- Celebrate a public servant or federal scientist you know and share what you love about their work and dedication.
- Share our blog about three individuals who have worked to improve access to chronic disease treatments, supported our mental health and used complex data for the public good.
- Share these graphics on social media to publicly show your support for federal scientists and other public servants.

If you agree with us that public servants deserve our recognition and gratitude every day, I invite you to follow the Partnership for Public Service on social media. Together, we can ensure that the contributions of public servants are seen, valued and supported.

Sincerely,

[Your Name]

[Your Organization]

Marketing Materials

Newsletter Blurb

Public Service Recognition Week comes at a critical moment as public servants face unprecedented challenges that are unraveling public science and impacting our health and communities. As federal science workers face an unprecedented loss in jobs, funding and programs, those still in government continue to show up every day to save lives, protect the well-being of communities, preserve public lands and so much more. Let's thank them for their essential work to help make America safer, healthier and stronger.

Support public servants who protect our health and build stronger communities here

Social Media Posts

Facebook and LinkedIn

Post 1:

Public servants keep America safe, healthy and strong—every day, in every community. They treat chronic diseases, protect our health and make important scientific discoveries—and that just scratches the surface. Read about a few individuals who have made important contributions to public health and science at psrw.org.

Post 2:

Federal scientists dedicate their careers to improving our health, safeguarding our families, expanding our life spans and strengthening our communities. Thank you public servants! Your vital work touches every one of us.

Post 3:

From our food, water and medicine to the places we love like our national parks, federal scientists touch every part of our lives. Explore how the federal cutbacks in 2025 dramatically changed their work and its direct impact on you and your community:

<https://ourpublicservice.org/the-unraveling-of-public-science/>

Graphics

Right click on the photo description and select "save image as."

