PARTNERSHIP
FOR PUBLIC SERVICE

Digital Day of Action Toolkit

#ScienceServesAmerica

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DECEMBER 9, 2026

On December 9, share how public health and science serves you and your community.

ourpublicservice.org/public-science-serves-america

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DIGITAL DAY OF ACTION CAMPAIGN OVERVIEW

A Digital Day of Action to Spotlight How #ScienceServesAmerica

On December 9, the Partnership for Public Service invites all scientists, researchers, public health experts and concerned citizens to share how **#ScienceServesAmerica**. Our goal is to come together on this Digital Day of Action and start conversations with our family and friends who may not know how much public health and science shapes everyday life – and offer recent, real-life examples of the damage we've experienced with the steepest, careless cutbacks we've ever seen in federal health, science and environmental research programs.

Just one social media can open the door to conversations about how government can better protect us, our kids and our communities. Whether it's speaking out against haphazard federal cuts that weaken the government's ability to keep us healthy and safe, or recognizing a public servant you know who ensures our vital resources – air, water, food – is safe, your voice matters. Your post may get people thinking differently about these programs and the public servants who show up every day to protect the public good.

On December 9, share how public health and science serves you and your community. By helping more people see where they have personal connections to government, we hope it will help them understand how **#ScienceServesAmerica** and why it's so important to protect it.

Use this toolkit to post on your personal social media channel the issues that matter most to you and how it's directly affected by public health and science. If you're an organization, share this toolkit with staff and your networks so individuals can add how **#ScienceServesAmerica** and what's at stake for all our health and futures.

SAVE THE DATE

December 9, 2026

Post on your personal social media channels and add **#ScienceServesAmerica**

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MESSAGING

Topline Messages

01 PUBLIC HEALTH AND SCIENCE ARE AT WORK IN OUR LIVES EVERY DAY.

They are behind our medicines, safe food, clean air and storm alerts on our phones. But project grant funding at health and science agencies dropped 56% between 2024 and 2026, and we've lost more than 113,000 public servants between Sep. 2024 and Aug. 2026 whose job is to protect the public. Fewer people are testing water, developing medicines, delivering safe food and monitoring storms – and it puts all of us at risk.

02 NO ONE SHOULD HAVE TO WORRY WHETHER RESEARCH FOR A LOVED ONE'S ILLNESS IS STILL FUNDED.

Biomedical agencies have lost more than 42% in research and development contract funding in fiscal year 2026. That stalls research that could slow disease and lead to better treatments for the three in four American adults living with at least one chronic condition.

03 FEDERAL PROGRAMS HELP COMMUNITIES PREPARE FOR THE UNEXPECTED.

When there's a food outbreak, flood, drought that impacts farm productivity, wildfire smoke or a storm, people rely on federal experts and tools for early warnings and a fast response. Cutting programs and the people behind these systems means slower alerts, weaker protections and communities left to fill the gap.

04 PUBLIC LANDS DEPEND ON THE PEOPLE WHO PROTECT THEM.

National parks and public lands are where we make family memories and see wildlife, and they support local businesses and jobs. But national park and public land agencies lost more than 20% of their combined federal workforces from Sep. 2024 to Aug. 2026. Fewer rangers, scientists and land managers means fewer people caring for these treasured places.

READY-TO-USE COPY

Newsletter Language



HEADLINE

Join the Digital Day of Action to Spotlight How #ScienceServesAmerica

BLURB

On December 9, the Partnership for Public Service invites scientists, researchers, public health experts and concerned citizens to share examples of how **#ScienceServesAmerica**. Public health and science programs help keep our food safe, our air, water and public lands clean, and our communities prepared for emergencies. This work is often unnoticed, but when those programs are scaled back, it hits close to home – leaving behind damaging impacts in our lives and those we love.

Joining this Digital Day of Action is a chance to change that. Use this toolkit and select one or two posts that matter most to you and post on your personal social media channel like Facebook or Instagram. Your friends, family or peers may be surprised to learn something new – and demand better from our government in the future.

Join our Digital Day Action to spotlight how #ScienceServesAmerica.

Explore the toolkit here

READY-TO-USE COPY

Email Language

SUBJECT LINE

Save the Date: December 9 - Digital Day of Action to show how #ScienceServesAmerica

BODY

Hi *[Name]*,

Public health and science is behind so much of what we count on every day: safe food and medicine, clean air and water, timely storm alerts and the best care for the people we love. But these are not connections most Americans make.

We have a chance to change that. On Wednesday, December 9, the Partnership for Public Service is hosting a Digital Day of Action, and we'd love for you to join. Share one or two posts on your personal social media channels about how public health and science make a difference in your life, and add **#ScienceServesAmerica** so we can all see the impact together. Use this toolkit that has graphics and social media language to make it quick and easy.

I am joining because we have seen unprecedented cuts in federal spending and workforce at health and science agencies – and witnessing the damaging consequences in real time. I urge you to join me and use the hashtag **#ScienceServesAmerica** so we all see the impact together.

Explore the Digital Day of Action Toolkit

It may feel like just one post. But when thousands of people share at the same time, we reach friends, neighbors and peers who haven't thought about how government actions touch their daily lives. Those conversations help build support for public health and science programs, and for the public servants who run them.

If you lead an organization, please share the toolkit with your staff and networks, and encourage them to share a post on their personal social media channel. Together, we can help spur more conversations about the people and programs that keep us healthy, safe and secure.

Thank you for helping to spread the word about how **#ScienceServesAmerica**!

Sincerely,

[name]

SOCIAL MEDIA

Sample Social Media Posts

1 General: public science in everyday life

LONG-FORM POST

I don't think about public science most days. But it's there when I drink a glass of water, take my medicine or get a storm alert on my phone.

Between 2024 and 2026, health and science agencies saw a 56% decrease in project grant funding. These agencies also lost more than 113,000 federal employees between September 2024 and August 2026, representing a 13.4% decrease. These changes mean fewer people testing our water, developing medicines, delivering safe food and monitoring storms.

This work is easy to miss until it's gone. Reshare this post if you agree that **#ScienceServesAmerica** and it's worth protecting.

Share this post

BLUESKY + X

Drinking a glass of water, taking your daily medicine, getting a storm alert—these are all possible thanks to public science.

This work is easy to miss until it is gone.

Join me in sharing how **#ScienceServesAmerica**. **ourpublicservice.org/public-science-serves-america**

2 Food safety

LONG-FORM POST

Parents already have enough to worry about. Whether the lettuce in the fridge is safe shouldn't be one of them.

Federal food inspectors, outbreak trackers and scientists work behind the scenes so we don't have to wonder. But federal employees working in food inspection decreased by 68.4% between September 2024 and August 2026. Cuts to research and contracts at public health and food agencies put families like mine and yours at risk.

This is why I'm speaking up for the public servants who keep our food safe. Will you join me by resharing this post? **#ScienceServesAmerica**

Share this post

BLUESKY + X

Parents have enough to worry about. Whether your salad's lettuce is safe shouldn't be one of them.

But between Sept. 2024 and Aug. 2026, federal employees working in food inspection fell by 68.4%. Drastic workforce cuts like this put our loved ones at risk. **#ScienceServesAmerica**

3 Health and medical research

LONG-FORM POST

When someone you love gets a scary diagnosis, all you should have to think about is helping them get better. You shouldn't have to wonder if anyone is still researching their illness.

According to the CDC, three in four American adults have at least one chronic condition.

In fiscal year 2026, biomedical research agencies saw a decrease of more than 42% in research and development contract funding. These cuts stall research that could slow disease and lead to better treatments. Explore how government-led medical research is changing and why we should be worried at **science.federalharmstracker.org**

I'm speaking up for the research that gives families hope. Will you join me? **#ScienceServesAmerica**

Share this post

BLUESKY + X

In FY 2026, biomedical research agencies saw a decrease of more than 42% in research and contract funding. These cuts stall lifesaving research that can slow disease and lead to better treatments.

Explore what's at risk: **science.federalharmstracker.org**. **#ScienceServesAmerica**

4 Feeding America

LONG-FORM POST

Every meal we eat depends on government support in some way. Our government supports farmers, funds agricultural research that helps them grow food efficiently, and keeps our food supply strong and safe.

But recent USDA cuts – like the $3 billion sustainable farming program that was canceled for family farms to be able to weather drought and other challenges – threaten their ability to grow food and feed the entire country.

This is how public science serves America – ensuring we all have enough to eat. Will you support our farms by resharing this post? **#ScienceServesAmerica**

Share this post

BLUESKY + X

From the research lab to the farm field, public science helps farmers keep our nation's food supply strong.

But recent USDA cuts are putting this vital research at risk, threatening how we feed the nation. Learn how at **science.federalharmstracker.org**. **#ScienceServesAmerica**

5 Environment and Public Lands

LONG-FORM POST

Slow down.
Reconnect with nature.
Make memories with your family.
Admire wildlife.

Whatever your reason, our national parks are treasured places we all enjoy and share. Public lands are more than places to visit – they also support local businesses and jobs in the communities around them.

But national park and public land agencies lost more than 20% of their combined federal workforces from September 2024 to August 2026. Fewer rangers, scientists and land managers mean fewer people caring for the places we love. Explore how recent federal cuts are threatening our public lands and wildlife: **science.federalharmstracker.org** **#ScienceServesAmerica** **#TooBeautifulToLose**

Share this post

BLUESKY + X

Our national parks are places to reconnect and make memories. But national park and public land agencies lost more than 20% of their workforce between Sept. 2024 and Aug. 2026.

See how cuts threaten these treasures at **science.federalharmstracker.org** **#ScienceServesAmerica**

6 Emergency preparedness

LONG-FORM POST

Floods. Wildfire smoke. Food outbreaks. When emergencies hit, we count on federal scientists and experts to warn us early and help us respond fast.

But the federal workforce supporting emergency response and weather forecasting decreased by more than 17% from September 2024 to August 2026.

Cutting back on the people and programs who protect our communities leads to slower warnings, weaker protections, and communities who are left to fill the gap on their own, potentially costing lives.

This is how public science serves our communities.

Our public servants' job is to keep our families and communities safe – let's let them. **#ScienceServesAmerica**

Share this post

BLUESKY + X

When disaster strikes, public servants are our first line of defense. But federal workforce cuts mean slower weather warnings, weaker protections and communities who are left to fill the gap.

Learn how **#ScienceServesAmerica** at **ourpublicservice.org/public-science-serves-america**.

GRAPHICS

Download all graphics here.

USE THE HASHTAG

#ScienceServesAmerica

POST ON DECEMBER 9

Share one or two posts on your personal social media channels.

LEARN MORE

ourpublicservice.org/public-science-serves-america



PARTNERSHIP FOR PUBLIC SERVICE

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